Yes, Vraja and Gita, in their new, and roomy trailer, traveled across the country covering thousands of miles by passing through the states of Pennsylvania, New York, North Carolina, South Carolina, Georgia, Alabama, Louisiana, Mississippi, Texas, New Mexico, Arizona, California, Nevada, Utah, Wyoming, Colorado, Kansas, Illinois, Indiana, Kentucky, West Virginia, Virginia, Connecticut, and Massachusetts.

Our engagements this summer took us to Dallas-Texas, Atlanta-Georgia, Chicago- Illinois, Buffalo-New York, Boston-Massachusetts, Tucson-Arizona, Los Angeles, Ojai, San Francisco, and Geyserville California, Spanish Fork-Utah, and Boulder-COLORADO.

Wherever we went people were curious to know what cow protection meant. We were very happy to tell them and hundreds of people placed their names on our mailing list to get more information.

Children of all ages and back-grounds were enthusiastically and spontaneously attracted to Vraja and Gita. As you can see by the top photo on this page Vraja and Gita loved all the attention and affection. This inspired us to more intently develop the Junior ISCOWP membership.

Please read "ISCOWP's Summer Diary" on page 4 and 5 for more details which include a T.V. interview and Vraja and Gita's successful, on the road, training to voice commands and the yoke.

Mingling with the crowd and leading the largest Rathayatra Festival in the U.S.A.-Venice Beach,California
THANKS TO OUR MEMBERS WHO HELPED US GET THE NEW TRAILER

John Aldapi
Amala Bhakta das
Tom Baglajewski
Baladeva Vidyabhusana das
Steven Balaram (Arjuna das)
Linda Barbour (Chaitanya dasi)
Dennis Bellach (Damodara Das)
Lynda Bradley (Kunti dasi)
Peter Burwash
Elaine Carr (Bhavani dasi)
Jeff Carr (Jayadeva das)
Ram Chaturvedi
Anton Commagne
Dennis and Caroline Constantine
Kirk Cornwell
Chris Cox (Karnamrita das)
Mary Crane
Gary Davidson (Gour Govinda das)
Dhanesva das
Dhirodatta das
Lilian Diaz
Dristadyumna das
Laura Dubcovsky
Dan Ducr
Scott From (Shastra das)
Thomas Gamache
Todd Garvey
Judge Leland W. Geiler
Mr. & Mrs Henry Goerke
Gopinatha dasi
Lenny Greenberg
Paula Hamer (Parampraphu dasi)
Hamsagati das
Mr. & Mrs. Hannen (Purijit das
&Muni Patni dasi)
Lyn Hansen (Sudevi dasi)
Mark Hayden
James E. Higgins III (Niscintya das)
Toni Hodges
H.H. Hridayananda Das Goswami
Gayle Jansen
Jaya Govinda das & Rati dasi
Charles Kelleher
Peter Lakusta
James Latorre (Sutajiva das)
Rayana Lenz
Steve Leonard
Rawtee Lutchman

Madri dasi
Dr. S. Mahajan (Samika Rsis das)
Maduryalila dasi
Aditi Mandel
Chris McNay (Purusottama das)
Carl Mink (Kardama Muni das)
Dennis Nagel
Domique Newson (Dirgha dasi)
James Newson (Jagadisvara das)
Mr. & Mrs. K.&L. Nealon
Russell Noler (Radhapati das)
Nirguna das & Vijay dasi
Maganbhai Patel
Malcolm Permaul (Mahadev das)
Murry Polner
Radhika dasi
Dr. T. Radhakrishnan
Bob Roberts
Michael Rothstein (Madhuha das)
Kevin Ryan
Sacidulala das
Henry Schoelkopf
Chris Schmidt
Richard Scobry

Oscar Schofield
Nina Scozzari
Richard Scribner
Rajendra Sharma
Bruce & Lorrie Sherman
(Bhadrunga das & Hladini
Shakti dasi)
John R. Sims (Abhirama das)
Mr. & Mrs. P. Singh
Michael Tandy (Mukunda Datta das)
Alister P. Taylor (Adwaita
Acharya das)
Patricia Taylor (Papsudani dasi)
Dale Thatcher
Joan Thompson (Jamuna-priya)
Vatsala das
Veda Guhya das & Janaki dasi
Kim & Brian Walters
Mark W. Watanabe
Christen J. Wegner
Albert Winkleman
Betty Woodhouse
Ben Zambiasi
Steve Zumbo

ISCOWP’s bus and new trailer at Salt Lake, Utah en route to Boulder, Colorado
LAND DEVELOPMENT NETWORK NEWS

During our travels this summer we met many people who were interested in developing cow protection farms. All were in the preliminary stages of development—some more progressed than others. It occurred to us that to begin networking everyone who was interested would be very helpful to achieving ISCOWP's goal of establishing small farm sanctuaries based on cow protection. This network will include those who are interested, those who have land and need information and/or hands-on help, those who are already protecting a cow or cows, and those who wish to get together with others to establish a cow protection farm in their area or elsewhere.

Space in this issue allows only mentioning some of the persons we met this summer who are interested in establishing cow protection farms. We will continue to mention others in future issues.

If you would like to be mentioned in this column please write to us stating your specific interests in a cow protection farm, how far you have progressed in your desire to protect cows, what is the most immediate help you need to further advance your cow protection goals, and your name and address where others can reach you.

It is a major goal of the networking program to publish a directory of persons who are practicing lifetime cow protection. This way you will be able to contact those nearest to you for sharing practical and theoretical knowledge. You will also be able to conveniently purchase organic vegetables, grains, and cruelty-free dairy products from lifetime protected cows. Please contact us if you are operating such a farm or know anyone who is.

New York
Geoffrey Giuliano, a member of ISCOWP, was the first Ronald McDonald and is now a vegetarian. It is his strong desire to utilize his 10 acres in Lockport, New York for a cow protection farm. Recently Geoffrey appeared on national TV's "Current Affairs" stating he would like to utilize his land for a cow protection farm centered on Hindu deity worship. He is an initiated disciple of Swami B. H. Manganiloy Maharaja and has accepted the name Jagannatha das. His needs are live-in, hands-on help. If you have experience in caring for cows and/or establishing deity worship contact Geoffrey at the following address: Geoffrey Giuliano (Jagannatha das) c/o Sri Spiritual Realization Institute, 735 Market Street, Lockport, New York, 14094—phone and fax 716-434-9662.

Maine
Norma Petroff, (Hare Krsna dasi) an initiated disciple of Paramananda das is dedicated to convincing devotees of Lord Krsna to practically take up cow protection based on Srila Prabhupada's (Founder Acharya of The International Society for Krsna Consciousness) teachings. She will be having a column in the "Back to Godhead Magazine" on cow protection. You may receive literature from her on the technical, socioeconomic and spiritual aspects of cow protection and ox power by writing to OPAEC (Ox Power Alternative Energy Club), 9 B Stetson St., Brunswick, Maine 04011. She would be more than delighted to hear from anyone in her area who is protecting cows or has a desire to do so.

Colorado
Dennis and Caroline Constantine, of 3788 Orange Lane, Boulder Colorado, 80304, have been vegetarians for many years and it is their strong desire to one day be part of a cow protection farm in their area. Due to our already developing network we were able to connect them with Pranaballabha das of 2629 Cherry Street, Denver, Colorado, 80207, and Kalya Domina das of 917 Pleasant Street, Boulder Colorado, 80302. Pranaballabha das is very interested in networking with others interested in cow protection. He feels he will be able to purchase land for a farm within the year. Kalya Domina has a long term desire to be actively engaged in protecting cows. Anyone who is in the area and is interested in getting involved or just would like information and association contact any of the above Colorado names.

California
William and Joan Roberts (Mayesvara das and Urvasi dasi) of Ojai, California have organized the American Vedic Association. This association is concerned with gathering together those persons interested in the cultural and spiritual aspects of Vedic knowledge. Vegetarian cooking classes, video showings on related topics such as vegetarianism, and animal rights, and lectures on the Vedic scriptures given by guest speakers are held in their home and headquarters. They and Chris McNay and his wife (Purusottama das and Revati dasi), owners of the Govinda's Veggie Buffet, have often hosted ISCOWP on our west coast tour. A strong desire here is to have a cow protection farm in the area providing organic vegetables and cruelty-free milk products from lifetime protected cows to the Veggie Buffet. Then the Vedic culture can be seen in its practical application. Anyone who has an interest in developing a cow protection farm in this area contact the Roberts at 687 Villanova Rd., Ojai, Ca. 93023 or the McNays at 1002 E. Ojai Ave., Ojai Ca. 93020.

Hans and Lynn Kary (Hansadutta das and Laksmi dasi) of PO. Box 157, Geyserville Ca. 95441 are already protecting two cows. They have a desire to expand and develop a cow protection farm either with the land they have or by purchasing more agriculturally orientated land in California. Water on the land is a strong desire. If you have any leads on suitable land or would like to join them in this project please contact them.
April 29, Chapel Hill, North Carolina. To celebrate Earth Day, Vraja and Gita appear at Chapel Hill, N.C. in front of the Weaver Street Market. Local chapters of animal rights and environmental groups also appear along with concession stands-some selling meat.

Vraja and Gita have been home only one week so we really don't know how they will act around a lot of people. Lucky for us they are friendly, self contained, and possess a certain amount of charisma. There are people (young and old) coming to see them and asking if they can go in their pen to pet them. They take all the attention calmly. We are very happy with their interactions with the crowd. After all, cows are just like people, some like to socialize and others don't.

We make a lot of local contacts and introduce ourselves in the neighborhood. When we finish traveling for the summer we will begin to develop a relationship with some of the people we met.

May 25-26 Dallas, Texas When we went to Chapel Hill we took Vraja and Gita in our van because we did not have the trailer. This worked out mainly because the calves were only 3 months old and still quite small.

But they are growing very fast and we are anxious to get the trailer before Dallas Rathayatra. We are checking the mailbox every day to see if enough donations come in to make the purchase. The day before the trip we are able to pick up the trailer.

This trip to Dallas is the first time the calves have been in the trailer and the first time they are traveling a long distance. At first they are afraid of the trailer and have trouble getting in and out. Then, the first day in Dallas a torrential rain comes while they are outside in Radha Kalachan's park. Lightening and thunder are terrifying them. We gather them up and decide to put them in the trailer for protection. When they get to the trailer they jump right in and sit down unafraid. I don't think they will ever be afraid of it again.

An interesting event is a local, channel 5 TV interview with William on the topic of cow protection. This is the first time ISCOWP is a topic for TV and we certainly hope not the last. Questions and answers are discussed on different aspects of cow protection.

June 22 & 23, Chicago, Illinois We have a good location here with the Festival of India, but unfortunately the weather is miserable-unusually cold, rainy and windy. The crowd is therefore much less than anticipated. However on Sunday afternoon we take Vraja and Gita to the ISKCON center's front lawn and attract an enthusiastic and excited group of adults and children of both Mexican and Indian descent. A polaroid picture of "You and the Oxen" and the "Junior ISCOWP News" are the hits of the evening. We can stay only a short while for the area is extremely small and it is getting dark. This is our first time in Chicago with Vraja and Gita and we are looking forward to expanding our program here next year.

June 25-28, Lockport New York Geoffrey Giuliano, former first Ronald McDonald turned vegetarian, wants us to come to discuss the development of his 10 acres of land into a cow protection farm. He has recently appeared on national TV's "Current Affairs" explaining his change to vegetarianism and his desire to protect cows by developing a cow protection farm. While here Vraja and Gita are photographed with Geoffrey for an article in the national Globe. (The article appeared in the July issue and was about Geoffrey's change to vegetarianism and the benefits of being a vegetarian).

June 29-30, Boston, Mass William has contracted a flu in Lockport and it has developed into a bronchitis here in Boston. However, the first day of the Rathayatra festival is wonderful. We meet a lot of interested people, many taking pleasure in our picture displays on "Ox Power, An Alternative Energy", and The "Case for Vegetarianism". Our T-Shirts are a big hit along with our new "I Love Cows" button. Unfortunately, the second day we are rained out.

At this point William is feeling quite bad and we feel the long trip to Toronto might really do him in. We decide to cancel and head home.

July 2-3, Scranton, Pennsylvania On our way home
we spend a night at Dr. Arvind Singh's (Adwaita Acharya das), the originator of the Adopt A Cow program. It is a pleasant evening discussing approaches to cow protection and how to bring it to the forefront of American society. Vraja and Gita have the opportunity to spend the evening at a nearby strawberry farm (not in the strawberry fields however).

It should be mentioned that wherever we are there is always an opportunity to preach about cow protection. We travel in a big school bus pulling a brand new, good looking trailer and in large letters on the side of the bus is written "INTERNATIONAL SOCIETY FOR COW PROTECTION". When people see us they have to ask: "What is this cow protection?" Wearing our cow protection T-shirts we explain the tenets of cow protection. Gas stations, rest stops, everywhere becomes an opportunity to talk to people about not eating the cow.

July 19, On the Road By now William is fully recovered from his bout with bronchitis and we have begun our cross country trek. On our way to L.A. Ca. we stop in Atlanta, Georgia overnight. Then we pass through Alabama, Mississippi, Louisiana and enter Texas where we stay with ISOWP members Bruce and Lorrie Sherman (Bhaduranga das and Hladini Shakti dasi). We then pass through New Mexico and stay the night in Tucson, Arizona with new members Harry and Alice Hays. Harry and Alice have been here for 50 years. Harry tells me the perfection of his back yard is giving shelter to Vraja and Gita.

It takes us about a week to drive across country. Along the way William continues their training. At home we trained them to voice commands and they know how to start, stop, turn right, turn left and walk together. They need practice and have not been trained to the yoke yet. At each major stop William practices with them. In Tucson William tries on the yoke and they do just fine.

July 25-28, Los Angeles, Ca. I guess the thing that stands out the most here is the amount of people we get to meet at just one event. Vraja and Gita stay for 2 days and 3 nights in a L.A. back yard before going to Venice Beach for the festival. In the backyard there is almost 24 hour traffic of people to view Vraja and Gita of whom children are the largest percentage. While here William takes Vraja and Gita for walks with the yoke. They are getting ready for their first attempt to lead a Rathayatra parade (the biggest one in the U.S.A.)

July 28, Rathayatra day, Vraja and Gita lead the parade and meet hundreds of people at their booth. They are tremendous crowd pleasers just by being themselves. Hundreds of names end up in our request for information book and many become ISOWP members. We meet with some of our members who have each donated a hundred dollars and we show them their names on the bus. Everyone is pleased. They all agree when others see their names they will be inspired to donate $100 and get their name on the bus as well.

August 4, San Francisco, Ca. This is the biggest San Francisco Rathayatra in years. It is the 25 anniversary of Rathayatra in America. Rathayatra began here with the help of a good friend of ours Jayananda das. The boys, Vraja and Gita, get their second chance to lead a Rathayatra parade. Although they have to wait in the yoke an hour or more before the parade begins they are very patient and do very well. There is a big crowd back at the booth waiting for them and they once again interact beautifully. New members sign up and we get to preach to inquisitive people asking questions about the necessity of protecting the cow and ox.

August 5, Geyersville, Ca. We are having a day of rest with Hans and Lyna Kary (Hansadutta das and Laksmi dasi), new ISOWP members. They are protecting two cows and wish to expand their service. Laksmi has a lot of knowledge in animal husbandry. Our boys stay the day near one of their cows and a lot of moo-ing goes on. This is the first of the bovine species they have seen on their entire trip!

August 10 & 11, Boulder, Colorado The trip out here is quite revealing. The states we pass through, Nevada, Utah, Wyoming, and parts of Colorado are very desolate and dry. And what is all this land being used for? A great percentage is used grazing cows for beef. Here we are traveling through in a big bus with cow protection written in large letters on its side. It was the same in most of Texas, New Mexico, and Arizona. What a vast amount of land in this country is used to produce beef! It's amazing when you actually see it for yourself.

The Boulder festival attracts a mixture of meat eaters and vegetarians. We get to engage in some rigorous discussions which test our ability to present cow protection. As at most events this summer most of the people we meet are either vegetarian or at least say they are. This is a big change from when we started traveling in 1987. The boys lead the parade and do extremely well. Again they meet with hundreds of people at the booth, many of them children who pet and caress them.

Conclusion Vraja and Gita were saved from the slaughterhouse April 19. April 27 they had their first preaching engagement presenting the benefits of cow protection. For the following 4 months thousands of people saw Vraja and Gita, heard their story of salvation from the slaughterhouse, and received the message of cow protection. During this time they were fully trained to voice commands and the yoke.

Without the help of all our members so much progress would not have been possible. We sincerely thank all our members who hosted us during the summer and all those who support our endeavors to push on cow protection.
FIRST LESSON-TRAINING IN THE RING

This will be the first in a series of articles describing how we are training Vraja and Gita. Keep in mind that we began training Vraja and Gita at two and a half months.

The preliminary step to the first lesson in the ring is to develop a friendship with your ox. This can be accomplished in several ways.

One is that the person who is training the ox should preferably be the person who is feeding the ox. In this way a favorable exchange of friendship is established.

Another is that the ox should be given time to get use to any new experience such as wearing a halter. He should be accustomed to wearing a halter before beginning the next step which is hooking him to a lead rope and taking him out for walks.

Spending time walking with your ox in a field, lawn, or whatever quiet area you have available will help to develop a relationship with him. No commands, such as "Get-up" and "Whoa", should be given. You will see he will follow you. You will also see, especially if you are training two for a team, that they will want to run and kick their heels up and play just like kids. So be prepared to do some jogging and occasional running.

When we first got Vraja and Gita I would walk with one of them and one of the children would walk with the other. We would stay out for an hour to an hour and a half letting them walk, run, and graze on the different grasses.

Occasionally, after walking, running and grazing, we would pet them and scratch behind their ears and under their necks. A relationship of love and trust began to develop by being together in a positive and pleasurable way. We did this for several weeks. On the day of the first lesson in the ring, at the age of three and a half months, Vraja and Gita walked into the ring without any hesitation or fearful apprehensions. (Training in the ring should be done with one ox at a time.)

After each one entered the ring the gate was closed. Our little friend, still on his lead rope, was allowed to venture throughout the ring to sniff here and there and ascertain his new surroundings. After he did this, he and I walked around the circumference of the ring side by side. In this way, I was showing him what I wanted done.

After several laps around the ring I began training with voice commands. First I started from a stationary position, with the ox next to the ring fencing and myself a few feet towards the center of the ring. With a slight reinforcement from the lash on his behind, a slight tug on the lead rope indicating to go forward, I gave the command "Get-up."

Your ox should not stop walking around the inside of the circle until you give him the command "Whoa." Training should be short, no more than a half an hour session in the morning and the evening. Every time your ox performs correctly he should be given encouraging words such as "Good Vraja," or "Good Gita" as well as affectionate strokes on the head, neck and so on. Every command must be accompanied by their names so they will know that you are speaking to them. Periodically treats are nice to reinforce a job well done. Vraja and Gita like peanut butter cookies.

After the completion of each session in the ring you can walk your ox back to his pasturing area or living quarters. When leaving the ring the gate is opened slowly. You should be holding the lead rope and giving the command "Whoa" as the gate opens. Your ox should not bolt out of the gate but should wait for the command "Get-up." Now as you leave the ring and proceed back to your ox's destination use the commands "Get-up" and "Whoa."

From now on your ox must begin to follow the voice commands. While walking give him a tap on the behind if he doesn't respond right away. The first lesson should be continued until your ox responds to the commands with little prodding. Vraja and Gita took about three weeks to learn the first lesson. Obedience based on a loving relationship is the foundation of successful training.
Give Your Child The Gift of Compassion. Give a Junior ISCOWP Membership!

Dear Parents,

Help your child, or any child, realize compassion for cows like Vraja and Gita. Help them realize their animal brothers should be treated with love and kindness as they would want themselves to be treated. A compassionate child will grow to be a compassionate adult, and such an adult will make our planet a better place to live in.

One way you can give the gift of compassion is to give a child a junior membership in ISCOWP. The main reason we have developed this membership is to create within young people the awareness of the animals as their brothers. If they have the understanding that cows have feelings how can they eat steak, hamburgers or veal?

When you give the gift of a junior membership your child will receive "THE Junior ISCOWP NEWS" four times a year, literature on caring for his/her animal friends and the environment, and an "I Love Cows" membership button.

"The Junior ISCOWP News" will contain educational facts about bovine husbandry, coloring and writing contests, and stories illustrating the importance of the cow and bull in our society.

Right now you can give your child a junior membership and enter him or her in the Junior ISCOWP Coloring contest.

Every coloring contest participant will get the first issue of "The Junior ISCOWP NEWS" at the beginning of October which will announce the winners.

Some of you may have received the introductory issue of "THE Junior ISCOWP NEWS" and there were two pictures to color for the coloring contest. We have received so many finished pictures and they are wonderful! Now we want to give everyone else a chance to enter too.

Don't forget, 1st place winners will win a 20" by 30" poster of Vraja and Gita, 2nd place winners will win an 8" by 10" photo of Vraja and Gita, and 1st, 2nd, and 3rd place winners get a free junior membership.

Just have your child color the picture on this page and fill out the form beneath the picture. You can also sign your child up by using the enclosed yellow form, writing a check for the $10 membership fee, and mail everything within the self-addressed envelope to ISCOWP.

Enter the coloring contest now! Color this page and fill out the form below.

Name __________________________
Street __________________________ City_________
State_________ Zip_________ Tel_________

Sincerely,

William E. Dove
Managing Director of ISCOWP

Mail to: ISCOWP, 4607 Timberwood Trail, Efland N.C. 27243
ISCOWP

The International Society For Cow Protection

The International Society for Cow Protection (ISCOWP) is primarily concerned with presenting alternatives to present agricultural practices that support and depend upon the meat industry. A lacto-vegetarian diet, cruelty-free, lifetime protection of the cow, ox training, alternative energies offered by the cow and ox, and a sound ecological, agrarian lifestyle are the practices that ISCOWP would like to make available to everyone. Through educational literature, seminars, and hands-on educational experiences in living classroom settings, children and adults can be offered a look through the window of an alternative way of life.

Our Goals:

1. To educate human society in the practicality of cow protection by training bull calves as working teams of oxen providing a natural and permanent alternative to petroleum-dependent tractors.

2. To utilize such training programs to provide hands-on education in living classroom settings.

3. To demonstrate the usefulness of the natural by-products of the cow by encouraging the production of methane bio-gas from cow manure as a valuable alternative energy source.

4. To present the benefits of a lacto-vegetarian diet through educational literature, nutritional cooking classes, organic gardening instruction, and the production of cruelty-free dairy products from lifetime protected cows.

5. To manifest worldwide a simple agrarian lifestyle based on a sound ecological relationship between man, cow and the earth.

6. To establish small farm sanctuaries of land stewardship modeled after the historic Vedic example of agrarian harmony based on cow protection.

Our Out-Reach Program:

Our ox traveling program has been a tremendous tool in achieving the goal of awakening in the hearts of everyone who eats meat the connection between the gentle cow and the hamburger, veal, or steak on their plate. We have found the presence of the oxen is the extremely potent catalyst in achieving this goal. The cow by nature is gentle and peaceful and since our oxen are fully trained and accustomed to people their sense of security and confidence displayed in their friendliness is a source of amazement to everyone.

From 1987-1990 we traveled throughout the country with two oxen weighing a ton each. This past summer we traveled coast to coast with two young calves recently saved from the slaughterhouse. Our purpose in these travels is to show how U.S. farming practices can be altered so the ox is not the backbone of the American farm but the backbone.

At every event we attend we distribute educational literature presenting our precepts and goals.

The International Society for Cow Protection was incorporated in the state of Pennsylvania, March 1990, as a non-profit, charitable organization. Its first chapter was begun in Efland, North Carolina, February 1991. William and Irene Dove are its managing directors. They are disciples of Srila Prabhupada the founder acharya of the International Society of Krsna Consciousness. It is through their spiritual master’s teachings they have imbibed the practices and benefits, both spiritual and material, of lifetime cow protection.

The tenets of cow protection and ox power are universal and non-sectarian, available to all regardless of race, creed, or nationality.

All donations are tax deductible. ISCOWP’s tax # is 23-2604082. For more information write to ISCOWP Box 4607 Timberwood Trail, Efland, North Carolina, 27243.

ISCOWP
Box 4607 Timberwood Trail
Efland, N.C. 27243

ADDRESS CORRECTION REQUESTED